



**BOARD OF COUNTY COMMISSIONERS
10-YEAR STRATEGIC PLAN**

(Fiscal Years 2007-2016, Revised for FY 12 at 3.11.11 BCC Workshop, Without Objectives)

Vision	We strive to be the best community in America to live, work, and play.
Mission	To deliver high quality, best-value, public services, programs, and facilities to our residents and visitors.
Guiding Principles (Values)	Honesty, Integrity, Service, Accountability, Quality, Respect, Knowledge, Stewardship, Collaboration, Self-Initiating, Self-Correcting
Motto	Exceeding expectations, every day!

<u>Strategic Focus Areas:</u>	<u>I. Quality of Place</u>	<u>II. Growth Management</u>	<u>III. Community Health, Wellness and Human Services</u>	<u>IV. Infrastructure and Capital Asset Management</u>	<u>V. Economic Development</u>	<u>VI. Governance</u>
Strategic Goals	To preserve and enhance the safety, quality, value, character, and heritage of our neighborhoods, communities and region.	To responsibly plan and manage community growth, development, redevelopment, and protect the natural environment.	To improve the quality of life and promote personal wellness, self-reliance and independence.	To responsibly plan, construct and maintain the county's critical public infrastructure and capital assets to ensure sustainability for the future.	To support a business climate that promotes a sustainable, diversified and growing economy.	To sustain public trust & confidence in county government through sound public policy, professional management, and active citizen participation.
Community Expectations	<p>A. Provide high quality, best value public services & amenities</p> <p>B. Preserve neighborhood character</p> <p>C. Ensure safe & secure neighborhoods</p>	<p>A. Update and enhance the Growth Management Plan (GMP), Land Development Code (LDC) and other short and long-term plans as needed to reflect changing conditions in financial resources, community desires, contemporary data trends and best practices.</p> <p>B. Implement the county's GMP and LDC consistent with community desires through efficient processes while maintaining a balance between public trust and public service.</p> <p>C. Manage development and redevelopment in harmony with efficient mobility, habitat preservation, water resource management and a sustainable ecology.</p>	<p>A. Improve access to health care and wellness services</p> <p>B. Address the needs of the community's senior, disabled, working poor and indigent</p> <p>C. Partner with community organizations that provide human services</p> <p>D. Address the needs of the community's youth</p>	<p>A. Optimize the useful life of all capital assets and critical public infrastructure.</p> <p>B. Provide adequate, timely, cost-effective public facilities and infrastructure concurrently timed to meet both current and future demand.</p> <p>C. Mitigate the impacts of potential disasters on critical infrastructure</p>	<p>A. Develop a diversified tax base.</p> <p>B. Retain existing businesses and attract desirable new business and industry</p> <p>C. Partner to create additional jobs at or above the national average wage</p> <p>D. Serve the air transportation needs of county residents, businesses and visitors.</p> <p>E. Promote our community as a year round destination of choice.</p>	<p>A. Provide effective leadership</p> <p>B. Operate an effective, professional government</p> <p>C. Develop an engaged citizenry</p>





**BOARD OF COUNTY COMMISSIONERS
AND COUNTY EMPLOYEES'
GUIDING PRINCIPLES
(Values)**

Honesty & Integrity: We speak and act truthfully, acknowledging mistakes, keeping commitments and avoiding silence when it may be misleading. We do the right thing even when it is unpopular or nobody would know the difference.

Service: We value and embrace the opportunity and responsibility to serve our community. Our customers come first and we will strive to serve them in a friendly, fair, respectful and efficient manner.

Accountability: We are individually and collectively responsible for our behavior and performance. We conduct business in accordance with the highest professional and ethical standards.

Quality: We strive for continuous improvement in our products, services, programs and facilities. We seek to do the entire job right the first time.

Respect: We treat others with dignity and courtesy.

Knowledge: We are a learning organization. We encourage and promote continuous personal and professional development as a means of enhancing our team members' ability to plan for the future, make good decisions and solve customer problems.

Stewardship: We recognize that we are spending other people's hard-earned money. As such, we carefully manage the resources entrusted to us. We seek to control costs of operations, improve efficiency and provide the greatest and best value and return on invested funds.

Collaboration: We realize that our success is interdependent on the success of other organizations, businesses and institutions of our County, Region and State. We seek, therefore, to work cooperatively with these agencies to allocate our collective resources to achieve mutual goals.

Self-Initiating, Self-Correcting: We are proactive and flexible; quickly adapting to changes in political, market and financial conditions. We believe that our self-initiating, self-correcting behavior helps us learn and encourages and enables us to be independent and collaborative problem solvers.