I. INTRODUCTION:  

The purpose of this Element is to serve as a set of guidelines to assess the impacts of growth management decisions on the County’s economic vitality. The Element also addresses certain requirements of the Southwest Florida Strategic Regional Plan regarding economic issues.

It must be noted that the Economic Element only encourages, and does not mandate, that the County consider economic matters in relation to its overall planning and growth management strategy, as reflected in the other Elements of this Growth Management Plan (GMP). In considering whether to adopt changes or modifications to the GMP or the Land Development Code, the Board of County Commissioners must weigh the relative importance of many factors, of which economic impacts are not always the most significant.

The Economic Element contains a single Goal and six (6) Objective Areas. These Objective Areas are:

1. The Conservation and Enhancement of Natural, Cultural & Social Resources.
2. Expanding and Enhancing the Tourism Industry.
3. New and Existing Industries.
4. Nonprofit and Civic Organizations & Local Groups/Programs.
5. Expansion and Development of Educational Facilities and Programs.

Goal, Objectives and Policies
Economic Element

GOAL 1:  

OBJECTIVE 1.1: (The Conservation and Enhancement of Natural, Cultural and Social Resources)  

Policy 1.1.1:  

Policy 1.1.2:  

Policy 1.3:  

Collier County will support a health care system that addresses the needs of both business and the work force.

Policy 1.1.4:  

Policy 1.1.5:  

Words underlined are added; words struck through are deleted.
Policy 4.1.6: [Renumbered text, page 1]
Policy 4.1.7: [Renumbered text, page 1]
Policy 4.1.8: [Renumbered text, page 1]
Policy 4.1.9: [Renumbered text, page 1]

OBJECTIVE 4.2: (Expanding and Enhancing the Tourism Industry) [Renumbered text, new text, page 2]
Policy 4.2.1: [Renumbered text, page 2]
Policy 4.2.2: [Renumbered text, page 2]
Policy 4.2.3: [Renumbered text, page 2]
Policy 4.2.4: [Renumbered text, page 2]
Policy 4.2.5: [Renumbered text, page 2]

OBJECTIVE 4.3: (New and Existing Industries) [Renumbered text, new text, page 2]
Policy 4.3.1: [Renumbered text, page 2]
Policy 4.3.2: [Renumbered text, page 2]
Policy 4.3.3: [Renumbered text, page 2]
Policy 4.3.4: [Renumbered text, page 2]
Policy 4.3.5: [Renumbered text, page 2]
Policy 4.3.6: [Renumbered text, page 2]
Policy 4.3.7: [Renumbered text, page 2]
Policy 4.3.8: [Renumbered text, page 3]
Policy 4.3.9: [Renumbered text, page 3]
Policy 4.3.10: [Renumbered text, page 3]
Policy 4.3.11: [Renumbered text, page 3]
Policy 3.12: [Renumbered text, page 3]

Policy 3.13: [New text, page 3]

Collier County will continue to support programs designed to ensure the availability of the infrastructure needed for advanced telecommunications and high technology.

Policy 3.14: [New text, page 3]

Collier County has adopted and shall maintain a comprehensive program of economic incentives that are designed to attract new businesses and develop the local workforce for such businesses. These incentives include:

a. An impact fee payment assistance program for either new or expanding targeted industries;
b. A job creation investment program for the relocation or expansion of targeted industries;
c. A property tax stimulus program providing payments to offset the costs associated with the relocation and/or expansion of targeted industries; and,
d. An advanced broadband infrastructure investment program, which provides payments to businesses that are either installing or expanding broadband communications systems.

Policy 3.15: [New text, page 3]

Collier County has adopted and shall maintain an impact fee deferral program for owner-occupied, single-family homes constructed within the Immokalee Enterprise Zone. The purpose of this program is to encourage the retention of a permanent resident population of homeowners within the Immokalee Community.

Policy 3.13.16: [Renumbered text, page 3]

OBJECTIVE 4.4: (Nonprofit and Civic Organizations and Local Groups/Programs) [Renumbered text, new text, page 3]

Policy 4.4.1: [Renumbered text, page 3]

Policy 4.4.2: [Renumbered text, page 3]

Policy 4.4.3: [Renumbered text, page 3]

OBJECTIVE 4.5: (Expansion and Development of Educational Facilities and Programs) [Renumbered text, new text, page 3]

Policy 4.5.1: [Renumbered text, page 3]

Policy 4.5.2: [Renumbered text, page 3]
Policy 4.5.3: [Renumbered text, page 3]

OBJECTIVE 4.6: (Development Regulations) [Renumbered text, new text, page 4]

Policy 4.6.1: [Renumbered text, page 4]