The Collier County Transportation Planning Department will hold a public information workshop for the Vanderbilt Drive Area Corridor Study on Thursday, March 11, 2004 from 5 to 7 p.m. The meeting will be held at St. John the Evangelist Parish Life Center located at 625 111th Avenue North, Naples. **This is an informal public workshop: no formal presentation will be given. You are invited to attend anytime between the hours of 5-7 p.m. (please see side 2).** This public information workshop is being held to present the study findings and to present two preferred alternatives for public comment and consideration prior to selecting a recommended alternative for the traffic circulation plan. Aerial maps, graphics and project information will be displayed. Representatives from Collier County will be present to discuss the project, answer questions and receive comments.

The first public information workshop was held on February 19, 2002. Based on public comment, six alternatives were developed and tested. Each was studied using different sets of lane configurations resulting in varying degrees of traffic congestion. These results were analyzed and evaluated to identify two preferred options.

This public information workshop will focus on the two preferred alternatives that have been selected for further study and analysis. The workshop will present findings on suggested lane configurations (for example two lanes versus four lanes on either 111th Avenue North or Wiggins Pass Road), corridor-critical issues and suggestions regarding bridge improvements, bicycle and pedestrian features, landscaping and public transit, etc., that were identified during the previous workshop and through public input questionnaires and subsequent public presentations. There will also be a review of the six alternatives developed during the first phase of the selection and evaluation process.

The public is encouraged to attend to provide comments on the alternatives and the related improvements recommended by the study team. Following the workshop, a set of recommendations will be incorporated into a draft Traffic Circulation Plan for the Vanderbilt Drive Corridor that will be prepared and submitted to the Collier County Board of County Commissioners for consideration.

Anyone needing special accommodations under the Americans with Disabilities Act of 1990 should contact Kaye Molnar, Cella & Associates, Inc. at (239) 337-1071 or e-mail to kmolnar@cella.cc prior to the workshop. If you have any questions about the project or would like information prior to the workshop, contact Collier County Transportation Planning Department Project Manager Joe Quinty at (239) 213-5887 or e-mail to JoeQuinty@colliergov.net
OPEN HOUSE (INFORMAL) MEETING FORMAT

The Collier County Division of Transportation is using the open house format for many of their public meetings on transportation projects. This type of format allows people to interact one-on-one with the project team. Graphics and project related materials are stationed around the meeting hall with representatives from the project team available to talk about the specifics of the information being presented and answer any questions related to the project. This format may also include a short video presentation with project specific information that runs continuously throughout the meeting period.

One of the advantages of the open house format is that it allows people to arrive anytime during the advertised meeting time frame. There is no need to arrive at a specific time and stay for the entire time period that is generally two and sometimes three hours long. This helps to spread the meeting attendees over a period of time and allows the project team to better serve those in attendance. In addition, it has been determined that many people are more comfortable speaking directly to an individual rather than speaking in front of a large group typical of formal presentations. This meeting format has proven to be an effective way of presenting project information to the public and receiving public comment.

Visit the project web site at:
http://www.co.collier.fl.us/transadmin/planningCorridorStudy.htm