

EXECUTIVE SUMMARY

Change in Frequency of Tourist Development Council (TDC) Meetings

OBJECTIVE: Discuss and vote on a change to the frequency of TDC meetings

CONSIDERATIONS: The Collier County TDC now meets on a monthly basis, and traditionally one summer meeting and the December meeting are cancelled. In the past two years, we have had several TDC meetings where the agenda items were quite sparse and the meeting could have been cancelled and the items moved to a future agenda.

FS 125.0104 requires that the TDC must meet **at least quarterly**. It is the recommendation of the Tourism staff that the current monthly meeting schedule be amended to a bi-monthly arrangement. That action would result in the following meeting schedule for 2010:

January 25- Regular Meeting
February 10- Annual Joint BCC/TDC Workshop
March 22- Regular Meeting
May 24- Regular Meeting
July 26- Regular Meeting
September 27- Regular Meeting
November 22- Regular Meeting

This revised meeting schedule would result in six (6) regular business meetings and one workshop in 2010. If a special circumstance would arise necessitating a TDC meeting during one of the off months, a special meeting could be called.

Staff believes this meeting schedule would make more efficient use of our volunteer TDC members' time and meeting agendas more direct and streamlined.

FISCAL IMPACT: Savings of approximately \$500 in expense for meeting minutes taker and countless staff hours in preparing for monthly meetings.

RECOMMENDATION: Staff requests the TDC recommend a change in frequency of Tourist Development Council (TDC) Meetings to bi-monthly.

SUBMITTED BY: Jack Wert, Tourism Director