

Naples, Marco Island, Everglades CVB Sales Report 4/11/2011 - 5/15/2011

Event Type: All

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope	Economic Impact	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
Aircraft Rescue & Fire Fighting Working Group	2012 training seminars	RFP Rcvd	0		3/6/2012 3/8/2012		\$50,000.00	0	70	210	0
Aircraft Rescue & Fire Fighting Working Group	2013 annual conference	RFP Rcvd	0	Tradeshow Attended	9/7/2013 9/13/2013		\$82,000.00	0	175	729	0
Allied Solutions	National Sales Meeting 2014	RFP Rcvd	Corporate-Other		2/17/2014 2/19/2014		\$35,000.00	0	125	335	0
Allied Solutions	Incentive Trips	RFP Rcvd	Corporate-Other		5/1/2014 5/3/2014		\$5,000.00	0	25	75	0
American Association of Airport Executives	AAAE SEC BOD	RFP Rcvd	Association-Meetings, Conventions, Tourism Industry Events		2/25/2012 2/28/2012		\$150,000.00	0	150	600	0
American Association of Blood Banks	2012 board of directors	RFP Rcvd	0	Website	1/18/2012 1/20/2012		\$9,720.00	0	25	60	0
American Copper Council	2012 Copper College	RFP Rcvd	0	RFP's received - Out of Florida	4/10/2012 4/14/2012		\$0.00	0	175	600	0
American Express Business Travel	Johnson Controls UPG dealer Incentive	RFP Rcvd	Corporate-Incentive		2/1/2012 2/5/2012		\$11,000.00	0	75	375	0
American Institute of Timber Construction	2012 AITC 60th	RFP Rcvd	0		3/24/2012 3/28/2012		\$15,000.00	0	20	40	0
Capario	2011 Fall sales meeting	RFP Rcvd	0	Website	9/20/2011 9/22/2011		\$4,747.00	0	23	47	0
CFA Institute	Chartered Financial Analyst Examination	RFP Rcvd	0	Destination Showcase - DC	6/1/2012 6/2/2012		\$6,450.00	0	50	100	0
CFA Institute	Chartered Financial Exam 2013	RFP Rcvd	0	Destination Showcase - DC	5/30/2013 6/1/2013		\$6,450.00	0	50	125	0
Chain Drug Marketing Association	86th Annual Trade Expo CDMA	RFP Rcvd	Association-Meetings, Conventions, Tourism Industry Events	Website	1/22/2012 1/28/2012		\$90,000.00	0	160	519	0
Church of Christ Written in Heaven	2013 National Youth Convention	RFP Rcvd	Association-Religious	RFP's received - Florida	7/16/2013 7/21/2013		\$0.00	0	139	490	0
Conference Direct / L. Shapiro	Statefarm Tampa summer 2011	RFP Rcvd	0	CVENT	7/22/2011 7/23/2011		\$3,210.00	0	15	30	0
ConferenceDirect / L. Grogan	2012 Interactive Data	RFP Rcvd	0	CVENT	1/27/2012 1/31/2012		\$100,400.00	0	250	620	0
Council of State Chambers	2012 Council of State Chambers Winter Conference	RFP Rcvd	Association-Meetings, Conventions, Tourism Industry Events	Networking	1/27/2012 1/31/2012	National	\$30,000.00	0	50	114	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope	Economic Impact	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
Debi's Itineraries	October 2011 Music Fam	CVB Sponsored	0		10/27/2011 10/30/2011		\$0.00	0	25	76	0
Florida Chess Association	2012 FL State Chess Championship	RFP Rcvd	0	RFP's received - Florida	8/31/2012 9/1/2012		\$0.00	0	75	150	0
Florida State Button Society	Florida State Button Society	RFP Rcvd	SMERF	Planning Connection	1/8/2014 1/12/2014		\$203,000.00	0	275	1,030	0
Grinley & Associates	2011 Bravo Health	RFP Rcvd	0		9/15/2011 9/17/2011		\$11,880.00	0	40	120	0
HelmsBriscoe / A. Shaver	2012 Mitchell Property & Casualty Conference	RFP Rcvd	0	HelmsBriscoe	3/17/2012 3/21/2012		\$119,380.00	0	181	490	0
HelmsBriscoe / C. Pierson	2012 Sunny Delight Sales Meeting	RFP Rcvd	0	HelmsBriscoe	4/15/2012 4/19/2012		\$61,500.00	0	105	285	0
HelmsBriscoe / K. Kossl	2012 International Transport packaging forum	RFP Rcvd	0	CVENT	3/24/2012 3/31/2012		\$192,800.00	0	215	800	0
HelmsBriscoe / V.Corder	National Shooting Sports Foundation 2012	RFP Rcvd	0	HelmsBriscoe	2/21/2012 2/24/2012		\$41,220.00	0	50	180	0
Hospitality Sourcing & Consulting, LLC	North American Sales Team Meeting	xxxOff Site	0		5/9/2011 5/13/2011		\$0.00	0	0	0	0
Managed Meetings, LLC	2012 annual convention	RFP Rcvd	0	RFP's received - from repeat planner	2/6/2012 2/10/2012		\$179,000.00	0	400	1,245	0
Max vantage Meetings	JJ Cordis Elite 2012	RFP Rcvd	Corporate-Medical/Pharmaceutical		3/14/2012 3/18/2012	National	\$50,000.00	173	42	173	0
Meeting Sources, Incorporated	2012 AOPD annual	RFP Rcvd	0		2/12/2012 2/16/2012		\$0.00	0	135	528	0
Naples Botanical Garden	Garden Directors 2012	RFP Rcvd	0	Networking	2/2/2012 2/5/2012		\$40,000.00	0	35	115	0
National Exchange Carrier Association	NECA2013 BOD	RFP Rcvd	Association-Government, Public Administration	2010 received by mtg/networking Items	1/14/2013 1/16/2013		\$0.00	0	20	50	0
Performance Marketing Group	Financial Professionals Incentive 2011	RFP Rcvd	Corporate-Incentive		10/13/2011 10/16/2011		\$30,000.00	0	50	152	0
Phlawless Events	March Manager retreat	RFP Rcvd	Incentive		3/11/2012 3/15/2012		\$40,000.00	0	35	175	0
Portfolio Management Institute	2012 PMI annual forum	RFP Rcvd	Association-Meetings, Conventions, Tourism Industry Events	Networking	4/17/2012 4/19/2012		\$83,025.00	0	185	405	0
Prince Agri Products	Prince Agri 2011 Incentive	RFP Rcvd	Incentive		11/10/2011 11/13/2011		\$4,000.00	20	22	66	0
Shannon Dennison	Poultry Assoc. of Georgia	RFP Rcvd	0	Website	10/23/2011 10/26/2011		\$43,320.00	0	95	380	0
SHPS	SHPS Client Forum	RFP Rcvd	Corporate-Other		3/7/2012 3/9/2012		\$10,000.00	0	35	105	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope	Economic Impact	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: CURRENT TENTATIVE											
SHPS	Symposium SHPS 2012	RFP Rcvd	Corporate-Other		11/7/2012 11/9/2012		\$15,000.00	0	75	220	0
Site Search, Inc.	2013 Annual FACC	RFP Rcvd	0		7/16/2013 7/19/2013		\$63,000.00	0	0	376	0
Site Search, Incorporated	BOD Retreat	RFP Rcvd	0		8/19/2011 8/20/2011		\$4,000.00	0	20	22	0
Southeastern Section of the American Urological Association, Incorporated	2013 SES 77th annual meeting	RFP Rcvd	Association-Health & Medical	RFP's received - Out of Florida	3/12/2013 3/17/2013		\$0.00	0	316	1,286	0
The Main Event by Melody	Abbey Museum	RFP Rcvd	Association-Trade, Commercial or Business		8/12/2013 8/17/2013		\$12,000.00	0	20	120	0
TW Metals	2012 Global Sales Meeting	RFP Rcvd	0	Website	1/9/2012 1/11/2012		\$54,720.00	0	120	360	0
United Hardware Distributing Company	2014 Incentive	RFP Rcvd	0	Collaborate	3/8/2014 3/13/2014		\$200,000.00	0	105	610	0
United Way of Greater Chattanooga	2012 National Presidents Roundtable Conference	RFP Rcvd	SMERF		3/2/2012 3/7/2012		\$15,000.00	0	20	86	0
University Of Florida - IFAS Office of Conferences & Inst	24 Int Pepper Con	RFP Rcvd	0	Repeat Planner contact	11/3/2012 11/8/2012		\$53,000.00	0	125	0	0
University Of Florida - IFAS Office of Conferences & Inst	24th Int Pepper conference	RFP Rcvd	0	Repeat Planner contact	11/3/2012 11/8/2012		\$53,000.00	0	125	368	0
					Event Count:	47	\$2,177,822.00	193	4,523	15,042	0

Status: LEADS SENT

Allied Solutions	National Sales Meeting 2014	RFP Rcvd	Corporate-Other		2/17/2014 2/19/2014		\$35,000.00	0	125	335	0
Allied Solutions	Incentive Trips	RFP Rcvd	Corporate-Other		5/1/2014 5/3/2014		\$5,000.00	0	25	75	0
American Association of Blood Banks	2012 board of directors	RFP Rcvd	0	Website	1/18/2012 1/20/2012		\$9,720.00	0	25	60	0
American Institute of Timber Construction	2012 AITC 60th	RFP Rcvd	0		3/24/2012 3/28/2012		\$15,000.00	0	20	40	0
Capario	2011 Fall sales meeting	RFP Rcvd	0	Website	9/20/2011 9/22/2011		\$4,747.00	0	23	47	0
CI Travel	July 2011 Motorcoach senior trip	RFP Rcvd	Leisure		7/19/2011 7/20/2011		\$5,000.00	0	25	25	0
ConferenceDirect / L. Grogan	2012 Interactive Data	RFP Rcvd	0	CVENT	1/27/2012 1/31/2012		\$100,400.00	0	250	620	0
Conscious Sedation Consulting	Continuing Medical Education conference	RFP Rcvd	0	Website	6/10/2011 6/11/2011		\$0.00	0	10	10	0
Florida State Button Society	Florida State Button Society	RFP Rcvd	SMERF	Planning Connection	1/8/2014 1/12/2014		\$203,000.00	0	275	1,030	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope	Economic Impact	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: LEADS SENT											
HelmsBriscoe / C. Pierson	2012 Sunny Delight Sales Meeting	RFP Rcvd	0	HelmsBriscoe	4/15/2012 4/19/2012		\$61,500.00	0	105	285	0
JHG Marketing	JHG group June	RFP Rcvd	0		6/23/2011 6/26/2011		\$0.00	0	10	40	0
Prince Agri Products	Prince Agri 2011 Incentive	RFP Rcvd	Incentive		11/10/2011 11/13/2011		\$4,000.00	20	22	66	0
SHPS	SHPS Client Forum	RFP Rcvd	Corporate-Other		3/7/2012 3/9/2012		\$10,000.00	0	35	105	0
SHPS	Symposium SHPS 2012	RFP Rcvd	Corporate-Other		11/7/2012 11/9/2012		\$15,000.00	0	75	220	0
United Hardware Distributing Company	2014 Incentive	RFP Rcvd	0	Collaborate	3/8/2014 3/13/2014		\$200,000.00	0	105	610	0
United Way of Greater Chattanooga	2012 National Presidents Roundtable Conference	RFP Rcvd	SMERF		3/2/2012 3/7/2012		\$15,000.00	0	20	86	0
University Of Florida - IFAS Office of Conferences & Inst	24 Int Pepper Con	RFP Rcvd	0	Repeat Planner contact	11/3/2012 11/8/2012		\$53,000.00	0	125	0	0
University Of Florida - IFAS Office of Conferences & Inst	24th Int Pepper conference	RFP Rcvd	0	Repeat Planner contact	11/3/2012 11/8/2012		\$53,000.00	0	125	368	0
					Event Count:	18	\$789,367.00	20	1,400	4,022	0

Status: TURNED DEFINITE											
CI Travel	July 2011 Motorcoach senior trip	RFP Rcvd	Leisure		7/19/2011 7/20/2011		\$5,000.00	0	25	25	0
JHG Marketing	JHG group June	RFP Rcvd	0		6/23/2011 6/26/2011		\$0.00	0	10	40	0
					Event Count:	2	\$5,000.00	0	35	65	0

Status: TURNED LOST											
Conference Direct / S. Swanson	Quest Diagnostics Florida correct	RFP Rcvd	Corporate-Medical/Pharmaceutical		1/24/2012 1/27/2012		\$0.00	0	375	950	0
Conscious Sedation Consulting	Continuing Medical Education conference	RFP Rcvd	0	Website	6/10/2011 6/11/2011		\$0.00	0	10	10	0
					Event Count:	2	\$0.00	0	385	960	0

Status: TURNED TENTATIVE											
Allied Solutions	National Sales Meeting 2014	RFP Rcvd	Corporate-Other		2/17/2014 2/19/2014		\$35,000.00	0	125	335	0
Allied Solutions	Incentive Trips	RFP Rcvd	Corporate-Other		5/1/2014 5/3/2014		\$5,000.00	0	25	75	0
American Association of Blood Banks	2012 board of directors	RFP Rcvd	0	Website	1/18/2012 1/20/2012		\$9,720.00	0	25	60	0

Sales Rep: Debi DeBenedetto

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope	Economic Impact	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Status: TURNED TENTATIVE											
American Institute of Timber Construction	2012 AITC 60th	RFP Rcvd	0		3/24/2012 3/28/2012		\$15,000.00	0	20	40	0
Capario	2011 Fall sales meeting	RFP Rcvd	0	Website	9/20/2011 9/22/2011		\$4,747.00	0	23	47	0
ConferenceDirect / L. Grogan	2012 Interactive Data	RFP Rcvd	0	CVENT	1/27/2012 1/31/2012		\$100,400.00	0	250	620	0
Conscious Sedation Consulting	Continuing Medical Education conference	RFP Rcvd	0	Website	6/10/2011 6/11/2011		\$0.00	0	10	10	0
Florida State Button Society	Florida State Button Society	RFP Rcvd	SMERF	Planning Connection	1/8/2014 1/12/2014		\$203,000.00	0	275	1,030	0
HelmsBriscoe / C. Pierson	2012 Sunny Delight Sales Meeting	RFP Rcvd	0	HelmsBriscoe	4/15/2012 4/19/2012		\$61,500.00	0	105	285	0
Prince Agri Products	Prince Agri 2011 Incentive	RFP Rcvd	Incentive		11/10/2011 11/13/2011		\$4,000.00	20	22	66	0
SHPS	Symposium SHPS 2012	RFP Rcvd	Corporate-Other		11/7/2012 11/9/2012		\$15,000.00	0	75	220	0
SHPS	SHPS Client Forum	RFP Rcvd	Corporate-Other		3/7/2012 3/9/2012		\$10,000.00	0	35	105	0
United Hardware Distributing Company	2014 Incentive	RFP Rcvd	0	Collaborate	3/8/2014 3/13/2014		\$200,000.00	0	105	610	0
United Way of Greater Chattanooga	2012 National Presidents Roundtable Conference	RFP Rcvd	SMERF		3/2/2012 3/7/2012		\$15,000.00	0	20	86	0
University Of Florida - IFAS Office of Conferences & Inst	24 Int Pepper Con	RFP Rcvd	0	Repeat Planner contact	11/3/2012 11/8/2012		\$53,000.00	0	125	0	0
University Of Florida - IFAS Office of Conferences & Inst	24th Int Pepper conference	RFP Rcvd	0	Repeat Planner contact	11/3/2012 11/8/2012		\$53,000.00	0	125	368	0
					Event Count:	16	\$784,367.00	20	1,365	3,957	0
					Event Count:	85	\$3,756,556.00	233	7,708	24,046	0

Naples, Marco Island, Everglades CVB
Task Report
Created - Between 4/11/2011 - 5/15/2011

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>sales mission to Brazil March 26-4/2</i>	Sales - Meeting / Show / Conference	Closed	4/11/2011	4/2/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>worked on Music in Paradise Fam - updates to website to fam pages 2 hours</i>	General - FAM	Closed	4/11/2011	4/11/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Made appointments for Collaborate show</i>	Sales - Register Trade show / event	Closed	4/11/2011	4/7/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Follow up with Brazil and Hotel beds, do reports and email partners. Still waiting on master data base for final follow up.</i>	General - CVB event	Closed	4/11/2011	4/8/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Print planner contacts profiles and follow up with hotels to send leads - printed - waiting for scan to send.</i>	Sales - Partner Contact	Closed	4/26/2011	5/15/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Booked flights for Pow Wow and Collaborate - made travel plans</i>	Sales - Meeting / Show / Conference	Closed	4/11/2011	4/7/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>secure transport, directions, ASTA show events and prepare to travel</i>	Sales - Meeting / Show / Conference	Closed	4/11/2011	4/8/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Memo to hotles on 500K sponsorships and Fams</i>	Sales - Partner Contact	Closed	4/11/2011	4/11/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Meeting with agency to go over summer campaign. All approved. Also approved eblast news prevue</i>	General - Meeting	Closed	4/11/2011	4/11/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Sales mission hotelbeds workshop Orlando 2 days with 4 hotel partners - follow up as well.</i>	Sales - Meeting / Show / Conference	Closed	4/11/2011	4/7/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account <i>group Fam sales mission meeting 500 K</i>	General - Meeting	Closed	4/11/2011	3/24/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>worked on Budget for 2012</i>	Event Sales Task	Closed	4/11/2011	4/11/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account	Sales - Assisted Travel	Closed	4/11/2011	4/11/2011	Debi DeBenedetto

* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type Agent	Status	Due Date	Closed Date	Closed by User
	Debi DeBenedetto <i>Assisted Joost with local event options/ contacted partners.</i>					
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>updates to planner pages on digital meeting guide 2 hours</i>	General - Proof /review/edit copy	Closed	4/11/2011	3/24/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Meeting with hotel committee Chesney mission and minutes out to follow up 3 hours</i>	Sales - Meeting / Show / Conference	Closed	4/11/2011	5/15/2011	Debi DeBenedetto
4/11/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>proof golf guide</i>	General - Proof /review/edit copy	Closed	4/11/2011	4/11/2011	Debi DeBenedetto
4/19/2011	ConferenceDirect / L. Grogan <i>No. 2</i>	Event Sales Task	Open	1/17/2012		
4/25/2011	American Institute of Timber Construction Shirl Sieli <i>sent out Rfp to hotels - contact with client</i>	Sales - sent rfp to partner	Closed	4/25/2011	4/25/2011	Debi DeBenedetto
4/25/2011	American Institute of Timber Construction <i>No. 2</i>	Event Sales Task	Open	3/14/2012		
4/25/2011	American Institute of Timber Construction <i>No. 1</i>	Event Sales Task	Open	2/3/2012		
4/26/2011	JHG Marketing <i>No. 2</i>	Event Sales Task	Open	6/13/2011		
4/26/2011	JHG Marketing <i>No. 1</i>	Event Sales Task	Open	5/4/2011		
4/27/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>sent 250 PPP and maps to planner for Marriott conference Maxum Events of FL Ali Brown</i>	Sales - Assisted Mtg Planner	Closed	4/27/2011	4/27/2011	Debi DeBenedetto
4/27/2011	Debi's Activity Tracking Account Debi DeBenedetto <i>Research Insurance companies for prospecting</i>	Sales - Prospecting	Closed	4/27/2011	4/26/2011	Debi DeBenedetto
4/27/2011	Debi's Activity Tracking Account <i>Sent email to golf leads for prospecting groups from the group golf leads.</i>	Sales - Prospecting	Closed	4/27/2011	4/26/2011	Debi DeBenedetto
4/27/2011	Debi's Activity Tracking Account	Sales - Partner Contact	Closed	4/27/2011	4/27/2011	Debi DeBenedetto

* Task is assigned to multiple people

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	Debi DeBenedetto					
	<i>Sent two sets of Golf leads to hotels partners and sent group golf leads to group hotels.</i>					
4/27/2011	Debi's Activity Tracking Account	PR - Review publications	Closed	4/27/2011	4/21/2011	Debi DeBenedetto
	<i>Meeting with Smart Meetings pub - had info sent for Naples editorial - reviewed future trade show possibilities with him. Sent to Pat Cote for pub review and recommendation. This is lux corp MP market. Show in Sept and Dec may sign up.</i>					
4/27/2011	Debi's Activity Tracking Account	Sales - Meeting / Show / Conference	Closed	4/27/2011	4/27/2011	Debi DeBenedetto
	Debi DeBenedetto					
	<i>Attended ASTA show in Puerto Rico April 13-17. Report completed and follow up complete. Working on 2 Fams for TA as a result of this mission. Exposure to 300 Tas and 124 to booth.</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst Beth Miller-Tipton	Sales - sent rfp to partner	Closed	4/29/2011	4/29/2011	Debi DeBenedetto
	<i>Communicated with planner and sent Rfp to hotels</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	9/14/2012		
	<i>No. 1</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	10/24/2012		
	<i>No. 2</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	10/24/2012		
	<i>No. 2</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	9/14/2012		
	<i>No. 1</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	10/24/2012		
	<i>No. 2</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	9/14/2012		
	<i>No. 1</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	10/24/2012		
	<i>No. 2</i>					
4/29/2011	University Of Florida - IFAS Office of Conferences & Inst	Event Sales Task	Open	9/14/2012		
	<i>No. 1</i>					
5/3/2011	American Association of Blood Banks	Event Sales Task	Open	1/8/2012		

* Task is assigned to multiple people

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Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
	<i>No. 2</i>					
5/9/2011	HelmsBriscoe / C. Pierson	Event Sales Task	Open	4/5/2012		
	<i>No. 2</i>					
5/11/2011	United Way of Greater Chattanooga	Event Sales Task	Open	2/21/2012		
	<i>No. 2</i>					
5/11/2011	United Way of Greater Chattanooga	Event Sales Task	Open	1/12/2012		
	<i>No. 1</i>					
5/11/2011	Florida State Button Society	Event Sales Task	Open	12/29/2013		
	<i>No. 2</i>					
5/11/2011	Florida State Button Society	Event Sales Task	Open	11/19/2013		
	<i>No. 1</i>					
5/12/2011	Capario	Event Sales Task	Open	9/10/2011		
	<i>No. 2</i>					
5/14/2011	United Hardware Distributing Company	Sales - sent rfp to partner	Closed	5/14/2011	5/14/2011	Debi DeBenedetto
5/14/2011	Allied Solutions	Event Sales Task	Open	12/29/2013		
	<i>No. 1</i>					
5/14/2011	Allied Solutions	Event Sales Task	Open	2/7/2014		
	<i>No. 2</i>					
5/14/2011	SHPS	Event Sales Task	Open	2/26/2012		
	<i>No. 2</i>					
5/14/2011	SHPS	Event Sales Task	Open	1/17/2012		
	<i>No. 1</i>					
5/14/2011	SHPS	Event Sales Task	Open	10/28/2012		
	<i>No. 2</i>					
5/14/2011	SHPS	Event Sales Task	Open	9/18/2012		
	<i>No. 1</i>					
5/14/2011	United Hardware Distributing Company	Event Sales Task	Open	1/17/2014		

* Task is assigned to multiple people

Task Assigned User: Debi DeBenedetto

Create Date	Account Name Contact Name	Task Type	Status	Due Date	Closed Date	Closed by User
<i>No. 1</i>						
5/14/2011	United Hardware Distributing Company	Event Sales Task	Open	2/26/2014		
<i>No. 2</i>						
5/15/2011	CI Travel	Sales - sent rfp to partner	Closed	5/15/2011	5/15/2011	Debi DeBenedetto
<i>Sent out Motorcoach lead for July and sent dinner lead out to restaurants and attractions lead. Booked Princess</i>						
5/15/2011	Debi's Activity Tracking Account Debi DeBenedetto	Sales - Meeting / Show / Conference	Closed	5/15/2011	5/15/2011	Debi DeBenedetto
<i>Attended appt show Houston Collaborate show planners 36 appts and 8 leads for 3 day show</i>						
5/15/2011	Debi's Activity Tracking Account	General - CVB event	Closed	5/15/2011	5/11/2011	Debi DeBenedetto
<i>attend and prepare tourism week lunch Marriott MI 10-2</i>						
5/15/2011	Debi's Activity Tracking Account Debi DeBenedetto	General - FAM	Closed	5/15/2011	5/11/2011	Debi DeBenedetto
<i>Attended and hosted dinner Fam to support Sunstream fam 8 planners Riverwalk and bellasera</i>						
5/15/2011	Debi's Activity Tracking Account	General - FAM	Open	5/18/2011		
<i>working on two travel agent fams as a result of ASTA show</i>						
5/15/2011	Debi's Activity Tracking Account	General - Followup Call	Closed	5/15/2011	5/15/2011	Debi DeBenedetto
<i>2 days of follow up and planner rfp in system from collaborate shows sent out leads and report to partners</i>						
5/15/2011	Prince Agri Products Lindsey Henson	Sales - sent rfp to partner	Open	5/15/2011		
<i>sent rfp for incentive group to hotels</i>						
5/15/2011	CI Travel	Event Sales Task	Open	7/9/2011		
<i>No. 2</i>						
5/15/2011	CI Travel	Event Sales Task	Open	5/30/2011		
<i>No. 1</i>						
Total Tasks:						62

* Task is assigned to multiple people