Naples Marco Island Everglades CVB SALES REPORT EXECUTIVE SUMMARY

5/13/2011 - 6/20/2011

Total Count	Peak Rooms	Economic Impact	Requested Rooms	Contracte Rooms
42	3,853	1,915,936	13,587	0
42	3,853	1,915,936	13,587	0
Total Count	Peak Rooms	Economic Impact	Requested Rooms	Contracte Rooms
1	22	4,000	66	C
1	22	4,000	66	0
Total Count	Peak Rooms	Economic Impact	Requested Rooms	Contracte Rooms
19	1,163	788,729	4,181	C
19	1,163	788,729	4,181	C
Total Count	Peak Rooms	Economic Impact	Requested Rooms	Contracte Rooms
8	346	216,590	836	C
8	346	216,590	836	C
Total Count	Peak Rooms	Economic Impact	Requested Rooms	Contracte Rooms
10	1,100	565,025	3,389	C
10	1,100	565,025	3,389	C
Total Count	Peak Rooms	Economic Impact	Requested Rooms	Contracte Rooms
18	1,138	783,729	4,156	C
10	,			
18	1,138	783,729	4,156	0
	Count 42 42 Total Count 1 Total Count 19 19 Total Count 8 8 Total Count 10 10 Total	Count Rooms 42 3,853 42 3,853 Total Count Peak Rooms 1 22 1 22 1 22 1 1,163 19 1,163 19 1,163 19 1,163 19 1,163 10 1,163 10 1,100 10 1,100 10 1,100 Total Peak Peak 10 1,100 10 1,100 Total Peak Peak 10 1,100 10 1,100	Count Rooms Impact 42 3,853 1,915,936 42 3,853 1,915,936 Total Count Peak Rooms Economic Impact 1 22 4,000 1 22 4,000 Total Count Peak Rooms Economic Impact 19 1,163 788,729 19 1,163 788,729 Total Count Peak Rooms Economic Impact 8 346 216,590 8 346 216,590 Total Count Peak Rooms Economic Impact 10 1,100 565,025 10 1,100 565,025 Total Peak Economic Economic	Count Rooms Impact Rooms 42 3,853 1,915,936 13,587 42 3,853 1,915,936 13,587 Total Count Peak Rooms Economic Impact Requested Rooms 1 22 4,000 66 1 22 4,000 66 Total Count Peak Rooms Economic Impact Requested Rooms 19 1,163 788,729 4,181 19 1,163 788,729 4,181 Total Rooms Economic Impact Requested Rooms 8 346 216,590 836 8 346 216,590 836 Total Rooms Economic Impact Requested Rooms 10 1,100 565,025 3,389 10 1,100 565,025 3,389 Total Peak Economic Requested

Copyright ©2008 iDSS. All Rights Reserved.

Printed: 6/20/2011

Page: 1 of 1