

**EXECUTIVE SUMMARY**

**Recommend approval of Tourism Development Tax Promotion funding to Spirit Promotions for reimbursement of the operating expenses for the 2018 US Open Pickleball Championships up to the amount of \$116,000 and make a finding that these expenditures promote tourism.**

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**OBJECTIVE:** Approve reimbursement for the 2018 US Open Pickleball Championship event operating expenses.

**CONSIDERATIONS:** The US Open Pickleball Championships will take place in Collier County at East Naples Community Park from April 21 - 28, 2018. This will be year three of a multi-year contractual commitment with Collier County to bring the US Open Championships to our community. The multi-year hosting commitment is a separate agreement with Spirit Promotions, Inc., the event organizer.

This contract will cover the following event operating expenses that Spirit Promotions will incur in support of the 2018 US Open Pickleball Championships. Each year the event is hosted in Collier County the operating expenses will be negotiated.

<b>Type of Expense</b>	<b>Projected Cost</b>
East Naples Community Park (Paid directly by Collier County to Parks & Recreation)	\$20,000
Operating Event Contingency	\$ 5,000
Trailer Restrooms	\$10,000
Portable Showers	\$ 5,000
Traffic Control Officers	\$ 4,000
Sunbelt Rentals	\$15,000
Media & Volunteer Expenses	\$ 5,000
Traffic/Parking Shuttles	\$ 8,000
Forklift & Scissor Rental	\$ 3,000
Tent Rentals	\$ 8,000
Security	\$ 8,000
First Aide/Therapists	\$ 7,000
Promotional Items	\$18,000
<b>TOTAL PROJECTED EXPENSES</b>	<b>\$116,000</b>

The US Open Pickleball Championship organizers project more than 1,300 participants and 10,000 spectators over the course of the 2018 eight-day event.

**FISCAL IMPACT:** Funds in the amount of \$116,000 are available in the BCC approved FY 18 Tourism Division budget in Promotion Fund 184 for these event operating expenses.

**GROWTH MANAGEMENT IMPACT:** There is no impact to the Growth Management Plan related to this action.

**LEGAL CONSIDERATIONS:** This item is approved as to form and legality and requires majority vote for approval. - CMG

**RECOMMENDATION:** Recommend approval of Tourism Development Tax Promotion funding to Spirit Promotions for reimbursement of the operating expenses for the 2018 US Open Pickleball Championships up to the amount of \$116,000 and make a finding that these expenditures promote tourism.

Prepared by: Jack Wert, Tourism Division Director